

2025 Performance Measures Coordinating Committee (PMCC) Member List

Name	Credentials	Title	Organization
Currently Vacant		Director	Washington Health Care Authority
Vishal Chaudhry		Chief Data Officer, WA-APCD	Washington Health Care Authority
Herbie Duber	MD	Regional Medical Director	Washington Department of Health
Sharon Eloranta	MD	Medical Director	Washington Health Alliance
Kim Emery	PA-C	Director of Clinic Services	Columbia County Health Systems
Gary Franklin	MD	Medical Director	Labor and Industries
Frances Gough	MD	Medical Director	Molina Healthcare of WA
Sara Hallvik		Vice President, Analytics	Comagine Health
Becky Harless	CPHQ	Senior Quality Analyst	Whidbey Health
Theresa Hattori	MBAHM Candidate	Tribal Affairs Administrator	Community Health Plan of Washington
Darcy Jaffe	RN	Senior Vice President, Safety & Quality	Washington State Hospital Association
Larry Kessler	ScD	Professor and Chair	UW School of Public Health, Department of Sciences
David Mancuso	PhD	Director, Research and Data Analysis Division	Department of Social and Health Services
Alistair Matheson	MPH	Epidemiologist	Public Health – Seattle and King County
Rick Rubin		Executive Director	Washington Healthcare Forum
Kelly Shaw		Rural Health Workforce Manager	Washington State Department of Health
Ginny Weir	MPH	Director	Bree Collaborative
Judy Zerzan	MD	Chief Medical Officer	Washington Health Care Authority
PMCC Staff			
Laura Pennington	MHL	Quality Measurement & Improvement Manager	Washington Health Care Authority
Heleena Hufnagel		Clinical Quality Coordinator	Washington Health Care Authority
Heather Schultz	MD	Employee Retiree Benefits Medical Director	Washington State Health Care Authority